



# Oregon Frontier Chamber of Commerce

June Board Meeting Minutes	Date: June 08, 2023 - Time: 8:30 AM
Participants: K'Lynn Lane, Gregory Price, Albert Pacheco, Jalet Farell, Brad Attig, Brooklynn Griffith. Absent: Rick Knoernschild , Eilene Flory, Stephen Allen, Diana Kirkham .	

Item	Detail	Action/Notes
Call to Order	Establish Quorum	Brad Attig called the meeting to order at 8:31 in the absence of President Steve Allen. Quorum was established at 8:30.
	Approve Meeting Minutes from April & May.	Greg Price made a motion to approve both the April and May meeting minutes, Brad Attig seconded the motion. Motion passed unanimously.
	Approve Directors Mileage May \$265.28	Greg Price made a motion to approve the Directors mileage for May, Albert Pacheco seconded the motion. Motion passed unanimously.
Treasurer's Report	Discussion	Management Report sent in Board Packet.
		Signers at the Bank: We need a motion to remove Lori Anderson as a signer from all Chamber Accounts. Jalet Farrell made a motion to remove Lori Anderson as a signer from all Chamber Bank Accounts at the Bank of Eastern Oregon, Greg Price seconded the motion. Motion passed unanimously.
		Motion to allow Brooklynn to have access to the cash management accounts and to appoint Steve Allen, K'Lynn Lane and Eilene Flory as signers on all chamber accounts. Jalet Farrell made a motion to allow Brooklynn to have access to the cash management accounts and to appoint Steve Allen, K'Lynn Lane and Eilene Flory as signers on all chamber accounts, Albert Pacheco seconded the motion. Motion passed unanimously.
Directors Report	Update from Director K'Lynn Lane-High Level	Mailchimp Email Report: 46.2-50% open rate/with 4 with 1.5-5.8% clicks.



	<p>there will be time for discussion and questions.</p>	<p>Profile Views-109 people asked for directions-33 website visits 62 phone calls-10 from Google On average 3 -5 phone calls a day, with several outgoing.</p> <p>April Sales-\$2,500.00 May Sales-\$3,678.00</p> <p>Membership: 441 - 43 new since January New: Sherman Kids Zone, SoMo Crafters Wild Sage Catering Co, Arlington Youth Athletics, Country Cuts, Bingo's Place Barkery &amp; Boutique.</p> <p>Outstanding Dues-\$6,390 Email push sent on 6/6 with immediate response. of 9 payments.</p> <p>Hired Social Media Director <a href="#">Kayla Rutherford</a>. She is taking on all event promotion for the Chamber.</p> <p>Recap on Student Summit: 32 Students -20 Support Staff. Transition network partnered with OFCC and local businesses to help students develop employment and leadership skills. 19 businesses participated, \$5 gift certificates to Condon Local/Hats at Melanies, catering from Buckhorn Saloon with two private dinners. Mock interviews. Truly an incredible day.</p> <p>Sherman County Court - Pledge \$8,000. Attended the County Court meeting and requested \$15,000. Court came back with \$8,000.</p> <p>Professional Development "Business is brewing" in all communities - provides an opportunity for folks to gather monthly on a designated day. Provide a flier to vendors to post around their markets. Build Your Brand Workshops CO.STARTERS Arlington - 8 CO.STARTERS Fossil -4 Direct TA/Referrals Over 400 hrs of events with over 294 participants. Next month we will have better numbers as the program moves to a new system.</p> <p>Attended the Harney County Women in Business Summit with PHNB, Gabrielle Homer. Lots of tips and tricks shared. Eastern Oregon Business Development Fund - loan program set-up by Morrow Developmer+</p>
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		<p>Association. Up to \$500,000 dollars can be borrowed, OFCC will be looking further into this program to provide insight to local business. The trip to Harney County provided an opportunity to stop and talk with chamber businesses.</p> <p>Brooklynn attended the Travel Oregon Agritourism Summit in La Grande. It was a wonderful networking opportunity and fun to learn about itineraries, destination development.</p> <p>Cycle Oregon Event Recap - #500 cyclists-70 support staff/vendors. Set up tables both evenings. Brittany was the community liaison and did a wonderful job; instrumental in volunteer recruitment and advertisement. We had volunteer help from Keri Heideman and also <a href="#">Catie Boucher</a> from Eastern Oregon Visitors Association. Sold local wares and talked about our communities. The local football team got major kudos for their volunteerism. Cycle Oregon did announce they are going away with their "Classic" week long ride. They will be continuing to host shorter, weekend long rides - they're working to revamp their program.</p> <p>Highway Clean Up Report from Mac Stinchfiend. Worked 4.5 hours of litter patrol and collected 9 bags of garbage! We appreciate Mac doing that stretch of the highway cleanup.</p> <p>Wasco Memorial Day Recap-Huge crowds gathered for the event. Chamber helped organize this year's event with the help of community members - working to install confidence in the committee to take on the planning and execution of the event in the future. Event recap meeting was held on 6/6 with intentions to support next year's event as needed or requested by the City of Wasco. There were anywhere from 650 to 800 participants at this year's events. The community really dove in to create an incredible show. Over 14 emergency vehicles joined in on the parade.</p> <p>Oregon Lottery Web Page and video-ROI Conduct interviews via Zoom ( as needed): July 7- July 11</p> <ul style="list-style-type: none"> <li>• Have the first version of the video to you by July 25</li> <li>• Publish web page by August 16</li> </ul> <p>A great opportunity for OFCC to gain more publicity surrounding the Rural Oregon Initiative.</p>
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		<p>Connections with Amazon Web Services - Meeting on 6/14 to discuss community collaborations, as they are putting in a data center in Arlington, OR.</p> <p>Presenting at End of the year Business OR ROI Panel Discussing taking a Concept putting it into action and making the program a Champion.</p>
Office Improvements	Blinds-Install Heating & Cooling	<p>Going to be installed on June 9, 2023.</p> <p>Waiting on bids - Would like to table until further notice.</p>
Main Street		<p>Grant Announcement OFCC was awarded two Main Street grants - the Spray Lone Elk Marketplace for \$200,000 and The Times-Journal for nearly \$64,000. The Chamber will continue to facilitate this grant program through Oregon Main Street.</p> <p>Antelope-Workshop (see attached) Strategic session with their City Council and community members. Will be doing a walk through of their Main Street.</p> <p>Gilliam County Second Stories Project Gilliam County and the City of Condon are working to lean into the communities through a "Second Stories" idea. There are currently two businesses on Condon main street that are interested.</p> <p>OFCC would like to ask for \$500,000 from the County to help facilitate such a program in Condon; to hire engineers, architects, install fire suppression systems, code changes, etc. Would work right into play with the Oregon Main Street program. The board supports the idea and suggests moving forward with the next phase. Brad suggests talking with someone in the City of Lebanon; they have completed a similar program.</p>
Grants Gifts	Gilliam Co. Small Business Grant	<p>Update on Grant Program/Replenishment of Grant Fund July \$75,000.00 with 10% admin fee.</p> <p>See attached grant report.</p> <p>Requested 2023: \$158,005.00 Funded: \$112,005.00</p> <p>3 Requests still in the portal for a total of \$48,000.00</p>
	The Pop - Gilliam Co. Special Projects.	<p>Buildings are in (all 4)</p> <p>Gravel has been laid/ground sterilized</p> <p>Electricity/internet installed</p> <p>Pop Social Media Manager hired Tessa Herra</p> <p>Pop Manager hired <a href="#">Bobbi Jo Vaughn</a></p> <p>Rose Master-hired Naiomi Oana</p> <p>Arlington Arts Guild is in full swing!</p>



Correspondence		<p>Thank you cards - Will be shared at meeting.</p> <p>Arlington Saddle Club - work completed in purchasing the PA System for the Jackpot Rodeo.</p> <p>City of Mitchell - direct Technical Assistance for logo, letterhead, etc.</p> <p>Jaxon Urbach - Appreciative of the sponsorship for his rodeo season.</p>
Good of the Order	What's New-Open Floor	<p>Jalet is in the middle of the trans-continental race and has lots of visitors. No further updates.</p> <p>Greg Price discussed the Childcare acceleration program slated to start September 13th, a 14-week long program. JTMF Foundation has provided a generous donation to the tune of \$50,000 for the childcare acceleration program - each participant that graduates from the program will receive \$5,000. McKed is offering small business loans for folks that are unable to receive citizenship. Looking for help from OFCC to advertise.</p> <p>The pitch contest is coming up June 14th - six diverse contestants!</p> <p>Albert Pacheco - no updates.</p> <p>Brad Attig is working on the finalization of the EEIP; it does have funding for peripheral communities outside of the OFCC. Meeting on Monday to discuss getting more Co-Starters programs in rural communities - lots of exciting things happening! Having conversations with OSU College of Business and Agricultural Sciences, also the Food Extension, of getting a group of grad students to do a value added food study in rural communities.</p>
Upcoming Events		<p>Arlington Big River Band Festival, Summer Concerts Condon's Fab 4th, Condon Film Festival/Art Walk, Wheeler Co. Bluegrass Festival, Tiger Town Festival, Spray Porch Concerts, Arlington The Pop Retail District, Fossil Friday's, Mitchell Tiger Town Fest Sherman Co. Harvest Fest, Grass Valley Markets Arlington Artists Markets, Mitchell Markets, and county Fairs.</p>

Next Meeting July 13, 2023

