



Oregon Frontier Chamber of Commerce

January 2024 Board Meeting Minutes	Date: January 11, 2024 - Time: 8:30 AM
Participants: Steve Allen, Rick Knoerschild, Greg Price, Jalet Farrell, Albert Pacheco, Brad Attig, Diana Kirkham, Brooklynn Griffith	

Item	Detail	Action/Notes
Call to Order	Establish Quorum Approve November Meeting Minutes	Meeting called to order at 8:32 Jalet made a motion to approve the November 2023 minutes as presented, Diana seconded the motion. Motion passed by unanimous vote.
Treasurer's Report	Discussion	Management Report sent in Board Packet.
Directors Report	Update from the Chamber	<p>Profile Views - 154+ people asked for directions-43 website visits-43 phone calls-5 Searches-22</p> <p>September Sales - \$2,283.74 (17 new CC customers) October Sales - \$2,109.80 (9 new & 9 returning CC customers) November Sales - \$2,792 (17 new & 6 returning CC customers) December Sales - \$6,218 (35 new & 21 returning CC customers) 2023 Recap - 378 CC transactions, 282 CC customers, \$32,794.11 total \$</p> <p>Membership: 460 New Members: Bob's Texas T-Bone Nick's Maintenance Service Morrow County Health</p> <p>Board approved moving forward with setting up the 4th of July Fireworks through Western Fireworks Display. Total will be increased to \$11,000 this year.</p> <p>Jalet made a motion to remove Eilene Flory from all bank accounts; general banking, money market, OR Main Street, and GC Grant Program. Rick seconded the motion. Motion passed by unanimous vote.</p> <p>Brad made a motion to add Rick Knoerschild to all bank accounts and as a signer, and to add Brooklynn</p>



		<p>Griffith as a signer. Jalet seconded the motion. Motion passed by unanimous vote.</p> <p>Building relocation - "Sage & Stone Spa" Discussed the relocation of the Chamber office into the Sage & Stone Spa building, it is available for our use. Decided to let the building owner know not to hold the space for us if he has other interested parties.</p> <p>Update on Dunn Bro building Things are looking like we'll be able to remain in our current building space at the Dunn Bros building. Potential buyers are in an NDA with John David, so we don't have a ton of information but everything we have heard is leaning towards us being able to remain in the space. Should know more in March 2024.</p> <p>Membership Drive Have begun our membership drive for 2024! Was a struggle to work through Growthzone but members should have their invoices now. The board has requested to receive the aging report for memberships that haven't paid in 2023 or 2024, they agreed to make phone calls to those individuals that have not paid.</p> <p>Governor's Conference on Tourism - the board approved signing up for the Governors Conference. Jalet Farrel will be receiving an award!</p> <p>Destination Development Bootcamp - the board approved signing up for this workshop. Will look into sending an ambassador.</p> <p>Contact Information for Board Members - Was requested that the board provide current contact information.</p> <p>EOVA Visitor Guide - Brad made a motion to keep the current 2-page spread for the JDRT. Rick seconded the motion. Motion passed by unanimous vote.</p>
Staff/Ambassador Updates		<p>Ambassador Reports</p> <p>Autumn Ackerman - Student Worker Autumn has officially begun with the Chamber since the last meeting. She is doing phenomenal work and is a huge asset to the team!</p>
Updates/Events		<p>Fall Festival - \$3,900 tracked sales</p>



		<p>Shop Local Campaign Presented the results of the Shop Local Promotion, having brought in a total of \$166,250.00 throughout the tri-county region. Sherman tracked \$15,000, Wheeler tracked \$57,900, and Gilliam tracked \$93,350. This was a huge success from 2022 with nearly 40 participating businesses!</p> <p>Light Festival & Parade The Light Parade was a big success again this year. We had 14 parade participants, time with Santa at Hotel Condon, and fire dancers during intermission.</p> <p>Holiday Bazaars Fossil, Sherman, Arlington Had a successful season of holiday bazaars throughout the region. Instilled a “passport” at the Arlington Markets to promote visitation to all markets occurring in the community that day - had a lot of positive feedback from the participants.</p> <p>Business of the Year Awards Beginning the process of hunting for Business of the Year nominees, hope to have those selected in the next couple of weeks.</p> <p>Annual Meeting We will be hosting the Annual Meeting in Spray this year at Joni’s General Store. We want to showcase all the work she has done there at her General Store, as well as the community she has built there in Spray. It is set for February 22nd at 5:30 PM.</p>
Main Street		<p>Applying for Technical Assistance grant Had just applied for Technical Assistance funding through OR Main Street, should hear back soon on whether we received those funds or not.</p> <p>OR Main St to host a virtual session on funding opportunities in January 2024</p>
Grants	<p>GC Small Business Grant</p> <p>Second Stories Grant</p>	<p>Amount Requested in 2023: 430,500.00 Amount Funded: \$142,005 Available balance \$14,500</p> <p>No update</p> <p>Travel Oregon's Accessibility Grant Did not receive the funding from Travel Oregon for our accessibility grant.</p> <p>GC Cultural Coalition Applied for two grants through the Gilliam Cultural Coalition, we were awarded both grants.</p>



		<p>They were for the Big River Band Festival and the Summer Concerts program in Condon.</p> <p>OFCC Facade Grant The board has decided to not move forward with the Facade Grant Program in 2024. They hope the new ED can get funds specific to the facade program.</p> <p>Business OR ROI</p>
Pending Projects		<p>Blue Mountain Scenic Byway Kiosk and Signage</p> <p>Hospitality Bags</p> <p>Community Maps</p>
Correspondence		<p>Western States Junior Rodeo</p> <p>6th/7th Grade Class</p> <p>Sherman County Education Foundation</p> <p>Shop Local Promotion Winners</p>
Good of the Order	What's New-Open Floor	

Meeting adjourned at 10:14.

Next Meeting February 22, 2024 - Annual Meeting

Rudra C. Prosel